**SWOT Analysis Template**

|  |
| --- |
| **Strengths** |
| What is working well in your operation? Where do you excel the most? |
|  |
| **Weaknesses** |
| What is not working well in your operation? Where are the inefficiencies and failures? |
|  |
| **Opportunities** |
| What are some major areas of improvement in your operation (cost, efficiency, etc.)? |
|  |
| **Threats** |
| What are some of the current or upcoming barriers to the success of your operation? |
|  |